



**Southeast MO Chapter**

2430 Myra Drive  
Cape Girardeau, MO  
573-335-39471

[www.semoredcross.org](http://www.semoredcross.org)

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**Mission Statement**

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

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**Officers and Board of Directors**

Joel Neikirk	Nancy Browne
<i>Chairman</i>	Larry Essner
Chief Rick Ennis	Pat Bira
<i>Vice Chairman</i>	Paul Sander
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<i>Secretary</i>	Marcia Ritter
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	Dr. John Mackel
	Glenn "Skip" Smallwood
	Dr. James Schell



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*Fiscal Year 2010  
Report to the Community*



Southeast MO Chapter



## Your American Red Cross in Your Community

### *Disaster Relief and Community Disaster Education*

When a disaster threatens or strikes, your Red Cross is there. This year we responded to 1 local disaster, in addition to 201 residential fires. We helped 219 affected families with emergency food, shelter and supplies.

Because being prepared can make your family and community safer and sometimes minimize injury and destruction, we made disaster education presentations reaching 5,240 people in our local schools and communities.

### *Health and Safety Services*

From first aid, CPR and AED training to swimming and lifeguarding, your American Red Cross programs help people lead safer and healthier lives. This year, 13,618 individuals learned lifesaving skills through classes offered by the chapter. 477 Health & Safety authorized provider instructors helped to ensure our local businesses and communities were trained.

### *International Services*

The international tracing program helps local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict. We had no inquires this year to help reconnect families with loved ones in foreign lands.

### *Services to Armed Forces*

Your American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year we provided 272 emergency connections for military families. Your Red Cross also provided the “Get to Know Us” Outreach Program reaching 48 community-based military, family members and dependents.

### *Blood Services*

Every two seconds, someone in the United States needs blood. Thanks to generous blood donors, your Red Cross collects and distributes nearly half the nation’s blood supply. Over the last year, we held blood drives collecting over 12,000 units of blood. Partners, donors and volunteers made this possible.

### *Community Services*

Your American Red Cross is a resource in partnership with local agencies to provide services to the community. We responded to 730 families with community information and referrals.

### *A Note About Your Red Cross Volunteers*

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers serve as members of the board, disaster action team members, office administrators, event organizers and more. This year, 168 volunteers made the work of your American Red Cross Southeast MO Chapter possible.

### *Statement of Financial Position For the Year Ending June 30, 2010*

ENDING NET ASSETS \$1,547,678

### *Statement of Activities*

TOTAL CONTRIBUTIONS,  
REVENUES AND GAINS \$ 736,121

### **Expenses and Losses**

Program Services	
Services to Armed Forces	\$ 41,816
Disaster Services	\$ 338,140
Health & Safety Services	\$ 149,868
National Chapter Assessment	\$ 32,989
<b>Total Program Services</b>	<b>\$ 562,813</b>

Management and Fund Raising	\$ 37,337
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TOTAL EXPENSES \$ 600,150

***YOUR American Red Cross** every day, down the street, across the nation, around the world, wherever and whenever we are needed most.*